

\$1,000,000 BREEDER'S BONUS

To win: You must be the breeder of record of the 2017 Breeders' Cup Juvenile Colts winner or 2017 Breeders' Cup Juvenile Fillies winner sired by either Power Broker or New Year's Day. *Your stud fee must be paid in full when due to be eligible.* Neither Gary nor Mary West are eligible to win.

\$250,000 BREEDER'S BONUS

To win: You must be the breeder of record of the first U.S. Grade 1 winner sired by Power Broker or New Year's Day (no time restriction). Grade 1 winners by both sires are eligible for the bonus and the same breeder can win both (\$500,000 total). *Your stud fee must be paid in full when due to be eligible.* Neither Gary nor Mary West are eligible to win.

Dear Fellow Breeders,

Mary and I are passionate about our thoroughbred operation and have been extremely fortunate to enjoy the thrill of winning Grade 1's with both Power Broker and New Year's Day (Breeders' Cup Juvenile Champion and top weight on the Experimental Free Handicap), both as two-year-olds. We are proud of and excited at the opportunity to stand these two outstanding racehorses at stud as they both have the proper mix of performance, pedigree, and conformation. We have purchased over 40 mares to support both horses and are thrilled that breeders are enthusiastically supporting them as well. Additionally, it is well documented that Mary and I purchase "well-bred athletic" foals by our own sires that fit the criteria of our racing program.

In an effort to maximize our color bearers' success in the breeding shed, we have decided to further incentivize outside breeders and to say "Thank You." We are offering \$250,000.00 to the breeder of the first Grade 1 winner by each stallion, and \$1,000,000 to the breeder of a 2017 Breeders' Cup Juvenile Colts winner and/or 2017 Breeders' Cup Juvenile Fillies winner by either stallion. In the event both Juvenile events are won by progeny of our stallions, we will happily award \$2,000,000 in bonuses (\$1,000,000 to the breeder of the Juvenile Colts winner and \$1,000,000 to the breeder of the Juvenile Fillies winner). These payments are limited to horses that win a Grade 1 race in the United States and will only be paid to the first Grade 1-winning breeder of each horse. The same breeder is eligible to win both incentive bonuses. If a foal of either of our sires is first to win a Grade 1 and then win the 2017 Breeders' Cup Juvenile Colts or Juvenile Fillies, they will win \$1,250,000. And, if a foal of either of our sires is first to win a Grade 1 in the 2017 Breeders' Cup Juvenile Colts or Juvenile Fillies, they will win \$1,250,000. If Mary and I are the breeder of the first Grade 1 winner of either or both horses, then the second Grade 1 winner will get the breeder's award. Mary and I are disqualifying ourselves from the \$250,000 bonus.

We encourage you to come see both horses at Hill 'n' Dale. Both horses are extremely well bred, superior racehorses, and great looking individuals. We are pleased to offer these significant breeder's bonuses for your support of our two new stallions. We hope you feel this generous incentive is making a good deal even better.



Sincerely,

Gary West

**Only for the 2014 Breeding Season*